



Zehnder's
OF FRANKENMUTH

Mom and Me Contest Rules:

Contest starts April 15, 2020. All photos must be submitted to www.zehnders.com/mom-and-me by May 15, 2020 at noon in order to be eligible for the #MomandMe Look-A-Like Photo Contest. Zehnder's of Frankenmuth will select the five finalists and our fans and followers will vote for their favorites by voting the photo of their choice. Voting begins May 20, 2020 and ends May 27, 2020 at noon. After the votes are tallied, the photo with the highest number of votes wins first place. The photo with the second highest number of votes wins second place and the photo with the third highest number of votes wins third place. In the event of a tie, the decision will be made by Zehnder's of Frankenmuth. Zehnder's of Frankenmuth employees are not eligible for the contest. Only one entry per fan is allowed. Any photo that does not meet this requirement will automatically be disqualified. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

All photos are subject to approval and may not contain:

- Copyright materials
- Profanity or derogatory images
- Obscenity, explicit material, nudity, profanity, graphic violence, calls or incitement to violence, content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to groups, individuals or institutions.

Contest requires a valid email address in order to participate as the winner will be notified via email.

No purchase necessary. By submitting your photo to Zehnder's of Frankenmuth's, you are giving Zehnder's of Frankenmuth permission to use all photos submitted for future promotional media.

By entering your name and email address, you are giving Zehnder's of Frankenmuth permission to send you promotional communications via email.

First Prize: \$250.00 Gift Certificate for Zehnder's of Frankenmuth. Our gift cards may be used at Zehnder's Restaurant, Splash Village Hotel & Waterpark, Zehnder's Gift Shop, Zehnder's Retail Marketplace, Z Chef's Cafe, and The Fortress Golf Course.

Second Prize: Dinner of choice for four at Zehnder's Restaurant. Non-alcoholic beverages included.

Third Prize: A Family Style Chicken Dinner for two at Zehnder's Restaurant. Non-alcoholic beverages included.

The information you provide will only be used for the MomandMe Look-A-Like Photo Contest and Zehnder's promotional offers. Promotion open to U.S. and Canadian residents only.

MomandMe Mother's Day Contest Contest Legal Conditions:

By entering this contest, you agree to certain all of the terms and conditions relating to this contest and you are responsible for understanding your rights. By entering, participants agree to indemnify, defend and hold harmless Zehnder's of Frankenmuth, its respective subsidiaries, affiliates, directors,



Mom and Me Contest Rules Continued:

officers, employees, attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. The Contest is void where prohibited by law.

Each entrant in the Contest (each a "Entrant") is responsible for ensuring that he or she has the right to submit the photos that he or she submits to the contest per these rules. You agree that any and all disputes that cannot be resolved with Zehnder's, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Frankenmuth, Michigan, which court shall apply the laws of the State of Michigan without regard for rules of conflicts of law. IN ANY SUCH DISPUTE, PARTICIPANT SHALL NOT BE ENTITLED TO ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE CONTEST. YOU HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED. The Contest and the Zehnder's of Frankenmuth web-site application used to upload photos are provided "as is" without warranty of any kind, either express or implied.

Zehnder's is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any equipment or programming associated with or utilized in the photo competition, or by any technical or human error that may occur in the processing of submissions to the photo competition, including but not limited to any misprints or typographical errors. Zehnder's of Frankenmuth assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Zehnder's is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, Facebook use or failure of said technology on account of technical problems or traffic congestion on the Internet or Facebook, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the photo contest.

If, for any reason, the photo competition is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Zehnder's that corrupts or affects the administration, security, fairness, integrity or proper conduct of the photo competition, **Zehnder's reserves the right at its sole discretion to cancel, terminate, modify or suspend the photo competition at any time.**