



Snowfest Impressions Giveaway Contest Rules:

Contest starts January 29, 2021. All photos must be submitted by February 8, 2021 in order to be eligible for the Snowfest Impressions Giveaway Contest. Participants may upload their photo depicting Zehnder's Snowfest via the following method:

- Upload to the Snowfest Impressions link on Zehnder's website: www.zehnders.com/make-a-snowfest-impression

Five finalists will be chosen by the Zehnder's Snowfest Committee and voting for the finalists begins on February 10, 2021 and ends February 17, 2021 at 12 noon. After the votes are tallied, the photo with the highest number of votes wins first place. The photo with the second highest number of votes wins second place and the photo with the third highest number of votes wins third place. In the event of a tie, the winner will be chosen by the Zehnder's Snowfest Committee.

Contestants must be 21 or older to participate. Zehnder's of Frankenmuth employees are not eligible for the contest.

Only one entry per fan per day is allowed and all photos must include subject matter relating to Zehnder's Snowfest including but not limited to, Snowfest activities, Snowfest snow sculptures, Snowfest ice sculptures and more. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable. Images that do not meet these requirements may or may not be judged at the judging panel's sole discretion. Captions must accompany all submissions, and should include the subject of the image, the location the image was taken, and the name of the photographer(s). All photos are subject to approval and may not contain:

- Copyright materials - except for logos of Zehnder's of Frankenmuth and its subsidiaries
- Profanity or derogatory images
- Obscenity, explicit material, nudity, profanity, graphic violence, calls or incitement to violence, content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to the Snowfest Sponsors, or to groups, individuals or institutions.

Entries requires a valid email address in order to participate as the winner will be notified via email.

By submitting your photo to Zehnder's of Frankenmuth's official Snowfest Impressions Contest, you are giving Zehnder's of Frankenmuth permission to use all photos submitted for future promotional media.

By entering your name and email address, you are giving Zehnder's of Frankenmuth permission to send you promotional communications via email.

First Prize: Eat and Sleep package includes the following:

- A complimentary overnight stay at Zehnder's Splash Village Hotel & Waterpark for a family of 4, including waterpark passes.
- One complimentary Family Style Chicken Dinner for four (4) at Zehnder's Restaurant.
- And breakfast at Elf Hollow Cafe located in Zehnder's Splash Village Hotel and Waterpark.

Giveaway offer is subject to availability and excludes blackout dates and holidays. Eat and Sleep offer expires on December 30, 2021.

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Second Prize: An Eat and Play package for two at The Fortress Golf Course includes the following:

- 18 Holes of golf with cart at The Fortress Golf Course
- Family Style Chicken dinner for two at Zehnder's Restaurant

Tee times are subject to availability. The Eat and Play package offer expires on October 31, 2021.

Third Prize: A dinner for two at Zehnder's Restaurant includes the following:

- A Family Style Chicken dinner for two
- Non-alcoholic beverages for two included

Reservations are subject to availability. Giveaway offer expires on December 30, 2021.

Each prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes. The information you provide will only be used for the Snowfest Impressions Giveaway Contest and Zehnder's promotional offers. Promotion open to U.S. and Canadian residents only.

Snowfest Impressions Giveaway Contest Legal Conditions:

By entering this contest, you agree to certain all of the terms and conditions relating to this contest and you are responsible for understanding Your Rights.

By entering, participants agree to indemnify, defend and hold harmless Zehnder's of Frankenmuth, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. The Contest is void where prohibited by law.

Each entrant in the Contest (each a "Entrant") is responsible for ensuring that he or she has the right to submit the photos that he or she submits to the Contest per these rules.

You agree that any and all disputes that cannot be resolved with Zehnder's, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Frankenmuth, Michigan, which court shall apply the laws of the State of Michigan without regard for rules of conflicts of law. IN ANY SUCH DISPUTE, PARTICIPANT SHALL NOT BE ENTITLED TO ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE CONTEST. YOU HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED. The Contest and the Zehnder's of Frankenmuth Snowfest Facebook, Twitter and Instagram fan page web site application used to upload photos are provided "as is" without warranty of any kind, either express or implied.

Zehnder's is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any equipment or programming associated with or utilized in the photo competition, or by any technical or human error that may occur in the processing of submissions to the photo competition, including but not limited to any misprints or typographical errors. Zehnder's of Frankenmuth assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Zehnder's is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, Facebook, Twitter or Instagram use or failure of said technology on account of technical problems or traffic congestion on the Internet or Facebook, Twitter or Instagram, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the photo contest.

If, for any reason, the photo competition is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Zehnder's that corrupts or affects the administration, security, fairness, integrity or proper conduct of the photo competition, **Zehnder's reserves the right at its sole discretion to cancel, terminate, modify or suspend the photo competition at any time.**