

Thank you Major Sponsors of Zehnder's Snowfest 2024



Divisional Sponsors



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Bavarian Blacksmith Experience
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Captrust
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Comfort Inn Birch Run
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da Vinci's Restaurant
Dead Creek Saloon
DHT
Drury Inn & Suites

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Fantasy Carriage
Frankenmuth Jellystone Park
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Frankenmuth Woolen Mill
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Subway
T. Dub's Pizzeria & Pub
The Fortress Golf Course
Tiffany's Food and Spirits
Turf Tech
Wang's Bistro
Weiss Centennial Farm
Weiss Equipment
WIOG
Zehnder & Associates, PC

Zehnder's OF FRANKENMUTH SNOWFEST January 24 - 28, 2024



Celebrating 33 Years of winter fun for the whole family!

Zehnder's Snowfest has been host to one of the top snow sculpting events in North America for the past 32 years. Visitors have enjoyed larger-than-life snow sculptures and beautifully detailed ice carvings each year. In addition, Zehnder's Snowfest will have entertainment for the entire family in the warming tent, a fireworks display, petting zoo and children's activities. Plan now to attend Zehnder's Snowfest 2024!



For more information 844-602-4873
www.zehnders.com/snowfest

SCHEDULE OF EVENTS

All scheduled outdoor activities and events may be changed due to weather conditions.

WEDNESDAY, JANUARY 24, 2024

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** sponsored by: HAP, Remer Plumbing, Heating & Air Conditioning & Leonard's Syrups.

Children's Snow Sculpting at Frankenmuth River Place Shops. Sponsored by: Frankenmuth Convention and Visitor's Bureau.

State of Michigan Snow Sculpting begins at 6 p.m. in Bavarian Inn Restaurant's parking lot. Sponsored by: Bavarian Inn Restaurant.

Zehnder's Snowfest Warming Tent

Open 10 a.m. - 4:30 p.m. Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips, Barefoot Moscato, Jim Beam & Maker's Mark. Food, refreshments, Exhibit Booths & Entertainment.

10 a.m. - 4 p.m. **Pioneer Sugar's "All Things Chocolate" Baking Contest.** Sponsored by: Michigan Sugar, Le Creuset, WSGW, & Cars 108.

11 a.m. - 3 p.m. **The Halsey Old Timers**

THURSDAY, JANUARY 25, 2024

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot, voting begins. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP, Remer Plumbing, Heating & Air Conditioning & Leonard's Syrups.

Children's Snow Sculpting at Frankenmuth River Place Shops. Sponsored by: Frankenmuth Convention and Visitor's Bureau.

High School Snow Sculpting Begins at 9 a.m. at Frankenmuth River Place Shops. Sponsored by: Northwood University.

State of Michigan Snow Sculpting teams continue throughout the day in Bavarian Inn Restaurant's parking lot. Sponsored by: Bavarian Inn Restaurant.

Zehnder's Snowfest Lunch Show At 12 noon, in Zehnder's Main Dining Room. Enjoy a chicken luncheon and then be entertained by Dueling Pianos.

Tickets are \$58 per person. Call 989-652-0450, for reservations or book online at <https://ticketing.zehnders.com>.

Zehnder's Snowfest Warming Tent

Open 10 a.m. - 3 p.m. Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips, Barefoot Moscato, Jim Beam & Maker's Mark. Food, refreshments, Exhibit Booths.

Bingo from 1 p.m. - 3 p.m. Sponsored by: Birch Run Premium Outlets, Joe FM & HAP.



SCHEDULE OF EVENTS

ALL SCHEDULED OUTDOOR ACTIVITIES AND EVENTS MAY BE CHANGED DUE TO WEATHER CONDITIONS.

FRIDAY, JANUARY 26, 2024

Professional Ice Exhibition Spectators will be entertained and amazed as Greg Butauski, Award Winning Certified Master Ice Sculptor and his team create a multi-block masterpiece featuring an "Under the Sea" theme. Located in Zehnder's parking lot. **Sponsored by: Pepsi.**

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot, public voting continues. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP, Remer Plumbing, Heating & Air Conditioning & Leonard's Syrups.

State of Michigan Snow Sculpting teams continue throughout the day in Bavarian Inn Restaurant's parking lot. **Sponsored by: Bavarian Inn Restaurant.**

High School Snow Sculpting

Continues 9 a.m. - 5 p.m. at Frankenmuth River Place Shops. **Sponsored by: Northwood University.**
Zehnder's Snowfest Information Tent Open 12 noon - 6 p.m. **Sponsored by: Wellspring Lutheran Services**
Zehnder's Snowfest Warming Tent Open 10 a.m. - 12 midnight. **Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips, Barefoot Moscato, Jim Beam & Maker's Mark.** Food, refreshments, Exhibit Booths & Entertainment.

11:30am - 2pm - **The Swift Brothers**
3pm-4:30pm - **U.S. 338th Army Band Country Concert**
6pm - **WKQC Karaoke Contest Finals**
8pm - Midnight - **Hatchwing Rider** (\$5 Cover Charge after 6pm - Children 12 and under are free)

Children's Play Area Sponsored by: Meijer
Located next to Toyberg

Petting Zoo 4 p.m. - 7 p.m.

Children's Pony Rides 4 p.m. - 7 p.m. (\$3.00).

Musical Carousel Ride 4 p.m. - 7 p.m.
Sponsored by: Reimold Printing.

Collegiate Alumni Ice Carving Competition 4 p.m. - 7 p.m.
Former Collegiate Alumni compete in a multi-block ice carving challenge. Located in Edwin L. Zehnder Park.

Sponsored by: Covenant Healthcare & Zehnder's Splash Village Hotel and Waterpark

SATURDAY, JANUARY 27, 2024

World Class Snow Carving single and double block, and state snow sculpting concludes at 10 a.m. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP, Remer Plumbing, Heating & Air Conditioning & Leonard's Syrups.

Zehnder's Snowfest Information Tent Open 10 a.m. - 5 p.m. **Sponsored by: Wellspring Lutheran Services**

Zehnder's Snowfest Warming Tent

Open 9:30 a.m. - 12 midnight.

Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips, Barefoot Moscato, Jim Beam & Maker's Mark. Food, refreshments, Exhibit Booths & Entertainment.

Featuring Classics Day

Sponsored by: Gordon Food Service

9:30 a.m. - 10 a.m. - **U.S. 338th Army Brass & Wind Ensemble**

10 a.m. - 11 a.m. - **338th Army Band Patriotic Concert**

11 a.m. - 4 p.m. - **Magician Joel Tacey (3) Shows**

11:30 a.m. - 3:30 p.m. - **Music by Stone Street Revival**

2 p.m. - **Snow Carving Awards**

4 p.m. - 5:30 p.m. - **U.S. 338th Army Band Rock Concert**

8 p.m. - 12 midnight - **Music by The Rock Show**
\$5 Cover charge after 6:00 p.m. (12 & under free)

Children's Play Area Sponsored by: Meijer
Located next to Toyberg

Petting Zoo 11 a.m. - 5 p.m.

Children's Pony Rides 11 a.m. - 5 p.m. (\$3.00).

Musical Carousel Ride 11 a.m. - 5 p.m.
Sponsored by: Reimold Printing.

Collegiate Alumni Ice Carving Competition 11 a.m. - 3 p.m.

Former Collegiate Alumni compete in a multi-block ice carving challenge. Located at Edwin L. Zehnder Park.

Sponsored by: Covenant Healthcare & Zehnder's Splash Village Hotel and Waterpark.

Annual Fireworks Display at 6:45 p.m.
Sponsored by: United Association Local 85, Huntington Bank, and OpenAire.

SUNDAY, JANUARY 28, 2024

All Ice and Snow Sculptures completed for Public Viewing

Zehnder's Snowfest Information Tent

Open 12 noon - 3 p.m. **Sponsored by: Wellspring Lutheran Services**

Zehnder's Snowfest Warming Tent

Open 10 a.m. - 5 p.m.

Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips, Barefoot Moscato, Jim Beam & Maker's Mark. Food, refreshments, Exhibit Booths & Entertainment.

11 a.m. - 4 p.m. - **Magician Joel Tacey (3) Shows**

1 p.m. - 5 p.m. - **Music by The Saucecats**

Children's Play Area Sponsored by: Meijer
Located next to Toyberg.

Petting Zoo 12 noon - 5 p.m.

Children's Pony Rides 12 noon - 5 p.m. (\$3.00).

Musical Carousel Ride 12 noon. - 5 p.m.
Sponsored by: Reimold Printing.

ADDITIONAL COMMUNITY ACTIVITIES

Frankenmuth Historical Association
Pancake Breakfast located at Fischer Hall \$10/adult, \$5 for kids under 8. 9am-1pm.
11:00 a.m. - 10:00 p.m. - **Frankenmuth Ice Rink** at Edwin L. Zehnder Park.
Jaycees Food Concession at Frankenmuth Chamber Platz

Saturday: 11am-8pm

Sunday: 11am - 3pm

Children's Inflatables located at River Place Shops

Friday: 4pm - 7pm.

Saturday: 11am - 7pm.

Sunday: 12pm - 4pm

Like to take pictures?

Enter the annual Snowfest Photo Impressions contest for a chance to win one of 3 great Zehnder's prizes including an overnight stay at Zehnder's Splash Village Hotel & Waterpark!

Enter at:
www.zehnders.com/snowfest-impressions or scan the QR code:



- STOP BY AND VISIT -

SCHAEFER & BIERLEIN

CHRYSLER DODGE JEEP RAM

DISPLAY THROUGHOUT THE EVENT

LOCATED NEXT TO THE

SNOWFEST WARMING TENT

Official Vehicle Sponsor of Zehnder's Snowfest 2024

POINTS OF INTEREST AND PARKING

Huntington Bank, 525 N. Main (#1)

Prost, 576 1/2, S Main (#2)

Frankenmuth Chamber of Commerce, 635 S. Main (#3)

Rau's Country Store, 656 S. Main (#4)

Frankenmuth Bavarian Inn, 713 S. Main (#5)

Zehnder's of Frankenmuth, 730 S. Main (#6), (P5)

Edwin L. Zehnder Park (Main Street) (#7)

Frankenmuth River Place Shops, 925 S. Main (#8), (P3)

Bronner's CHRISTmas Wonderland, 25 Christmas Lane (#9), (P6)

Frankenmuth Brewery, 425 S. Main (#10)

The Fortress Golf Course, 950 Flint St. (P1)

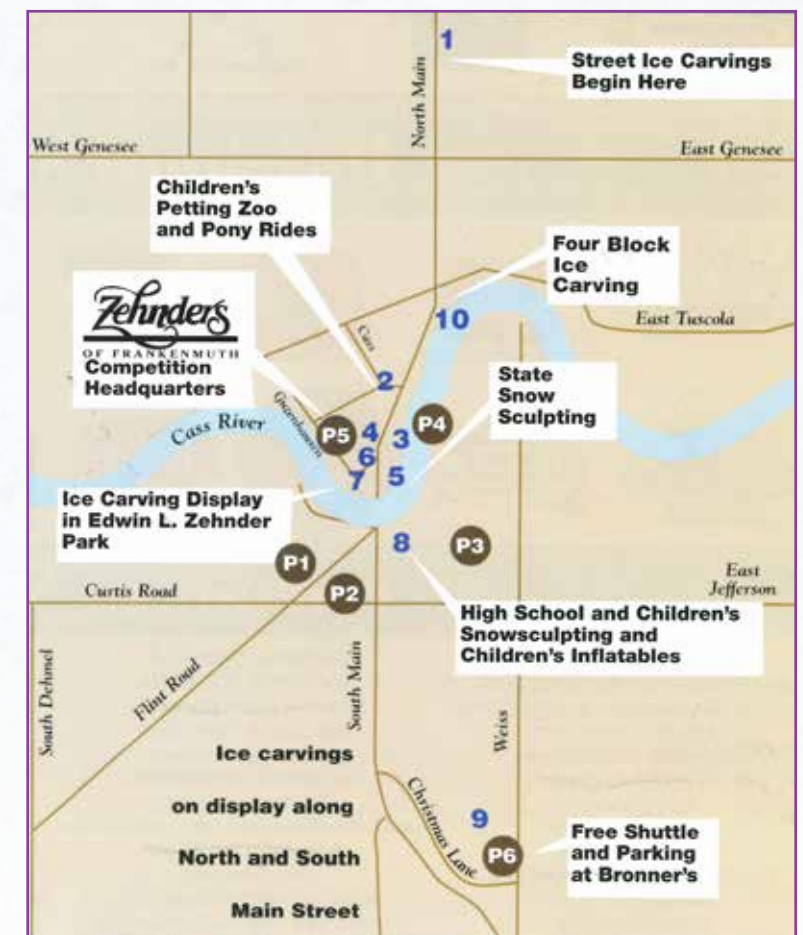
Free Snowfest Shuttles

- Complimentary shuttle available at the west entrance of Bronner's CHRISTmas Wonderland. Saturday 11:00 a.m. - 10:00 p.m. and Sunday 12:00 noon - 5:00 p.m.
- Shuttle is also available at Birch Run Premium Outlets and Birch Run area hotels. Visit www.birchrun.org for shuttle schedule.

Alternate Routes to Frankenmuth

Northbound I-75 travelers: Take Exit 136, go east to the first light at Dixie Hwy., then continue to Dehmel Rd. and turn left. Follow Dehmel to Curtis Rd.; turn right on Curtis. Follow Curtis to Flint St. then turn left and park at The Fortress Golf Course.

Southbound I-75 travelers: Take Exit 144A (Dixie Hwy.) to Junction or Curtis; turn left on either and follow eastward to Frankenmuth. Or take M-46 East to M-83 South to Frankenmuth.



/Zehnders

For more information call (844) 602-4873 or visit www.zehnders.com