

Thank you Major Sponsors of Zehnder's Snowfest 2025



Divisional Sponsors



Friends of Snowfest

Abby's of Frankenmuth Burger King of Frankenmuth Cadillac Coffee Capital Granite Captrust Charlin's Book Nook Comfort Inn Birch Run Conlee Oil Co. da Vinci's Restaurant Dead Creek Saloon DHT Drury Inn & Suites Emil Rummel Agency	Extra Virgin Oil Store Fairfield Inn Frankenmuth Fantasy Carriage Frankenmuth Jellystone Park Frankenmuth Cheese Haus Frankenmuth Insurance Frankenmuth Motel Frankenmuth Woolen Mill Fraza Forklift Garber Chrysler, Dodge, Jeep Ram Gloworks Grasel Graphics GRL Disposal, LLC	Holiday Inn Express of Frankenmuth & Birch Run Jellystone Park Kern's Sausages Lazy Dog Pizza Le Creuset Marv Herzog Hotel Mary Free Bed at Covenant Health Care Mike Young Buick GMC Mi Pot Korean BBQ Nuechterlein Electric Poblano's Mexican Grill & Cantina Rau's Country Store, Inc.	Rose Pest Solutions Slo' Bones BBQ Smokehaus SpringHill Suites - Frankenmuth Sticky Situations Subway T. Dub's Pizzeria & Pub The Fortress Golf Course Tiffany's Food and Spirits Wang's Bistro Weiss Centennial Farm Weiss Equipment Zehnder & Associates, PC
--	--	--	---



Zehnder's[®] OF FRANKENMUTH SNOWFEST January 29 - February 2, 2025

Celebrating 34 Years of winter fun for the whole family!

Zehnder's Snowfest has been host to one of the top snow sculpting events in North America for the past 33 years. Visitors have enjoyed larger-than-life snow sculptures and beautifully detailed ice carvings each year. In addition, Zehnder's Snowfest will have entertainment for the entire family in the warming tent, a fireworks display, petting zoo and children's activities. Plan now to attend Zehnder's Snowfest 2025!



For more information 844-602-4873
www.zehnders.com/snowfest

SCHEDULE OF EVENTS

All scheduled outdoor activities and events may be changed due to weather conditions.

WEDNESDAY, JANUARY 29, 2025

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** sponsored by: HAP, Remer Plumbing, Heating & Air Conditioning. **Children's Snow Sculpting** at Frankenmuth River Place Shops. Sponsored by: Covenant Healthcare. **State of Michigan Snow Sculpting** begins at 6 p.m. in Bavarian Inn Restaurant's parking lot. Sponsored by: Bavarian Inn Restaurant. **Zehnder's Snowfest Warming Tent** Open 10 a.m. - 4:30 p.m. Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips & Maker's Mark. Food, refreshments, Exhibit Booths & Entertainment. 10 a.m. - 4 p.m. **Pioneer Sugar's "All Things Chocolate" Baking Contest.** Sponsored by: Michigan Sugar, Le Creuset & WSGW. 11 a.m. - 3 p.m. The Halsey Old Timers

THURSDAY, JANUARY 30, 2025

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot, voting begins. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP & Remer Plumbing, Heating & Air Conditioning. **Children's Snow Sculpting** at Frankenmuth River Place Shops. Sponsored by: Covenant Healthcare. **High School Snow Sculpting** Begins at 9 a.m. at Frankenmuth River Place Shops. Sponsored by: Northwood University. **State of Michigan Snow Sculpting** teams continue throughout the day in Bavarian Inn Restaurant's parking lot. Sponsored by: Bavarian Inn Restaurant. **Zehnder's Snowfest Lunch Show** At 12 noon, in Zehnder's Main Dining Room. Enjoy a chicken luncheon and then be entertained by Dueling Pianos. **Sold Out.** **Zehnder's Snowfest Warming Tent** Open 10 a.m. - 3 p.m. Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips & Maker's Mark. Food, refreshments, Exhibit Booths. **Bingo** from 1 p.m. - 3 p.m. Sponsored by: Zehnder's of Frankenmuth.



SCHEDULE OF EVENTS

ALL SCHEDULED OUTDOOR ACTIVITIES AND EVENTS MAY BE CHANGED DUE TO WEATHER CONDITIONS.

FRIDAY, JANUARY 31, 2025

Professional Ice Exhibition Spectators will be entertained and amazed as Greg Butauski, Award Winning Certified Master Ice Sculptor, and his team create a multi-block masterpiece featuring an "Arcade Game" theme. Located in Zehnder's parking lot. **Sponsored by: Pepsi.**

World Class Snow Carving teams continue to work throughout the day on double & single block competitions in Zehnder's parking lot, public voting continues. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP & Remer Plumbing, Heating & Air Conditioning.

State of Michigan Snow Sculpting teams continue throughout the day in Bavarian Inn Restaurant's parking lot. **Sponsored by: Bavarian Inn Restaurant.**

High School Snow Sculpting Continues 9 a.m. - 5 p.m. at Frankenmuth River Place Shops. **Sponsored by: Northwood University.**

Zehnder's Snowfest Information Tent Open 12 noon - 6 p.m. **Sponsored by: Wellspring Lutheran Services.**

Zehnder's Snowfest Warming Tent Open 10 a.m. - 12 midnight. **Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips & Maker's Mark.** Food, refreshments, Exhibit Booths & Entertainment.

11:30 a.m. - 2 p.m. - **The Swift Brothers**
3 p.m. - 4:30 p.m. - **U.S. 338th Army Band Country Concert**
6 p.m. - **WKCQ Line Dancing**
8 p.m. - **Midnight - Shiatown**
\$5 Cover Charge after 6 p.m. - (Children 12 and under are free)

Children's Play Area Sponsored by: Meijer. Located next to Toyberg

Petting Zoo 4 p.m. - 7 p.m.

Children's Pony Rides 4 p.m. - 7 p.m. (\$3.00).

Musical Carousel Ride 4 p.m. - 7 p.m.

Sponsored by: Reimold Printing.

Collegiate Alumni Ice Carving Competition 4 p.m. - 7 p.m. Former Collegiate Alumni compete in a multi-block ice carving challenge. Located in Edwin L. Zehnder Park. **Sponsored by: Frankenmuth CVB.**

SATURDAY, FEBRUARY 1, 2025

World Class Snow Carving single and double block, and state snow sculpting concludes at 10 a.m. **Double Block Competition** sponsored by: DOW, Birch Run Premium Outlets, Frankenmuth Brewery & Apple Mountain. **Single Block Competition** Sponsored by: HAP & Remer Plumbing, Heating & Air Conditioning.

Zehnder's Snowfest Information Tent Open 10 a.m. - 5 p.m. **Sponsored by: Wellspring Lutheran Services.**

Zehnder's Snowfest Warming Tent Open 9:00 a.m. - 12 midnight. **Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips & Maker's Mark.** Food, refreshments, Exhibit Booths & Entertainment.

Featuring Classics Day

Sponsored by: Gordon Food Service
9:30 a.m. - 10 a.m. - **U.S. 338th Army Brass & Wind Ensemble**

10 a.m. - 11 a.m. - **338th Army Band Patriotic Concert**

11 a.m. - 4 p.m. - **Magician Joel Tacey (3) Shows**

11:30 a.m. - 3:30 p.m. - **Music by Stone Street Revival**

2 p.m. - **Snow Carving Awards**

4 p.m. - 5:30 p.m. - **U.S. 338th Army Band Rock Concert**

8 p.m. - 12 midnight - **The Rock Show**
\$5 Cover Charge after 6 p.m. - (Children 12 and under are free)

Children's Play Area Sponsored by: Meijer
Located next to Toyberg

Petting Zoo 11 a.m. - 5 p.m.

Children's Pony Rides 11 a.m. - 5 p.m. (\$3.00).

Musical Carousel Ride 11 a.m. - 5 p.m. **Sponsored by: Reimold Printing.**

Collegiate Alumni Ice Carving Competition 11 a.m. - 3 p.m. Former Collegiate Alumni compete in a multi-block ice carving challenge. Located at Edwin L. Zehnder Park. **Sponsored by: Frankenmuth CVB.**

Annual Fireworks Display at 6:45 p.m. **Sponsored by: United Association Local 85, Huntington Bank & OpenAire.**

SUNDAY, FEBRUARY 2, 2025

All Ice and Snow Sculptures completed for Public Viewing

Zehnder's Snowfest Information Tent Open 12 noon - 3 p.m. **Sponsored by: Wellspring Lutheran Services.**

Zehnder's Snowfest Warming Tent Open 10 a.m. - 5 p.m.

Sponsored by: Neuman Pools, Webster Garner, Miller Lite, High Noon Sun Sips & Maker's Mark. Food, refreshments, Exhibit Booths & Entertainment.

11 a.m. - 4 p.m. - **Magician Joel Tacey (3) Shows**

1 p.m. - 5 p.m. - **Music by The Saucecats**
Children's Play Area Sponsored by: Meijer. Located next to Toyberg.

Petting Zoo 12 noon - 5 p.m.

Children's Pony Rides 12 noon - 5 p.m. (\$3.00).

Musical Carousel Ride 12 noon - 5 p.m. **Sponsored by: Reimold Printing.**

ADDITIONAL COMMUNITY ACTIVITIES

11:00 a.m. - 10:00 p.m. - **Frankenmuth Ice Rink** at Edwin L. Zehnder Park.
Jaycees Food Concession at Chamber Platz
Saturday: 11 a.m. - 8 p.m.
Sunday: 11 a.m. - 3 p.m.
Dog Mushing at The River Place Shops
Friday: 6 p.m. and 8 p.m.
Saturday and Sunday: 1 p.m., 3 p.m. and 5 p.m.

Frozen Chicken Bowling at Chamber Platz
Saturday: 10 a.m. - 9 p.m.
Children's Inflatables at River Place Shops
Friday: 4 p.m. - 7 p.m.
Saturday: 11 a.m. - 7 p.m.
Sunday: 12 p.m. - 4 p.m.
The Mary Free Bed Center for Autism
Low Stimulation Room - 926 S. Main St.
Across from The River Place Shops
Friday: 4 p.m. - 8 p.m.
Saturday: 12 p.m. - 6 p.m.
Sunday: 1 p.m. - 4 p.m.

Like to take pictures?
Enter the annual Snowfest Photo Impressions contest for a chance to win one of 3 great Zehnder's prizes including an overnight stay at Zehnder's Splash Village Hotel & Waterpark!

Enter at:
www.zehnders.com/snowfest-impressions or scan the QR code:



- STOP BY AND VISIT -
SCHAEFER & BIERLEIN
CHRYSLER DODGE JEEP RAM
DISPLAY THROUGHOUT THE EVENT
LOCATED NEXT TO THE SNOWFEST WARMING TENT
Official Vehicle Sponsor of Zehnder's Snowfest 2025

POINTS OF INTEREST AND PARKING

Huntington Bank, 525 N. Main (#1)

Prost, 576 1/2, S Main (#2)

Frankenmuth Chamber of Commerce, 635 S. Main (#3)

Rau's Country Store, 656 S. Main (#4)

Frankenmuth Bavarian Inn, 713 S. Main (#5)

Zehnder's of Frankenmuth, 730 S. Main (#6), (P5)

Edwin L. Zehnder Park (Main Street) (#7)

Frankenmuth River Place Shops, 925 S. Main (#8), (P3)

Bronner's CHRISTmas Wonderland, 25 Christmas Lane (#9), (P6)

Frankenmuth Brewery, 425 S. Main (#10)

The Fortress Golf Course, 950 Flint St. (P1)

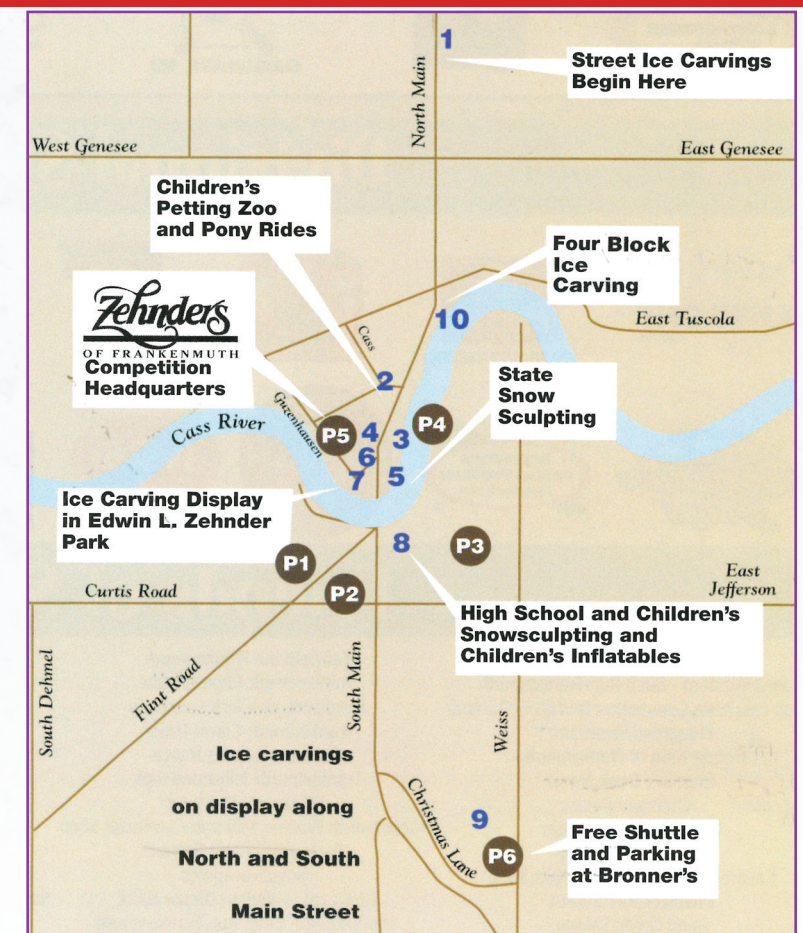
Free Snowfest Shuttles

- Complimentary shuttle available at the west entrance of Bronner's CHRISTmas Wonderland. Saturday 11:00 a.m. - 10:00 p.m. and Sunday 12:00 noon - 5:00 p.m.
- Shuttle is also available at Birch Run Premium Outlets and Birch Run area hotels. Visit www.birchrun.org for shuttle schedule.

Alternate Routes to Frankenmuth

Northbound I-75 travelers: Take Exit 136, go east to the first light at Dixie Hwy., then continue to Dehmel Rd. and turn left. Follow Dehmel to Curtis Rd.; turn right on Curtis. Follow Curtis to Flint St. then turn left and park at The Fortress Golf Course.

Southbound I-75 travelers: Take Exit 144A (Dixie Hwy.) to Junction or Curtis; turn left on either and follow eastward to Frankenmuth. Or take M-46 East to M-83 South to Frankenmuth.



f t p i /Zehnders

For more information call (844) 602-4873 or visit www.zehnders.com