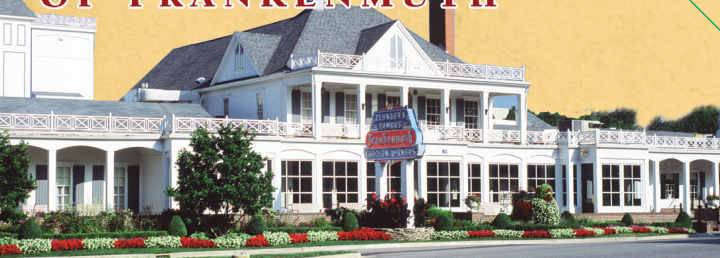


# Zehnders<sup>®</sup>

## OF FRANKENMUTH



# A Tradition of Good Taste

844-392-5049 • [www.zehnders.com](http://www.zehnders.com) • #ZFun



# *Making Memories, One Family at a Time...*

Zehnder's is all about families. Whether you're dining at Zehnder's, our world famous restaurant, shopping in Zehnder's Marketplace, enjoying a round of golf at our championship facility, The Fortress, or splashing the day away at Zehnder's Splash Village, our focus is providing families the place and opportunity to spend time together. We are looking forward to welcoming you and your family to Zehnder's of Frankenmuth!

*Al Zehnder*  
Chief Executive Officer

A tradition of good taste began more than 150 years ago when The Exchange Hotel opened its doors in 1856. The Zehnder family purchased the hotel in 1928 beginning our tradition of good food and hospitality that continues to this day at Zehnder's of Frankenmuth.

Since William Zehnder, Sr., acquired the business the Zehnder's Experience has been enjoyed by millions of guests from all over the world.

Hospitality abounds with traditional family style chicken dinners and tantalizing breads and pastries in the world-famous Zehnder's of Frankenmuth restaurant.



Family Dining in 1956



*Just off Zehnder's Restaurant's Main Lobby, our history wall tells the story of Zehnder's from our beginning in 1856 to the present.*

Personal service and attention to detail is what Zehnder's is all about. Whether you are dining, shopping, golfing or staying the night, our goal is the same; your complete satisfaction.

We know that you will enjoy your visit with us! We've been making memories, one family at a time, since 1856.

To make reservations for our restaurant, hotel or golf course, call us toll free at 844-392-5049. One call does it all!

# *A Tradition of Good Taste*



Family Dining Today





***Zehnder's***  
OF FRANKENMUTH  
730 S. Main Street

RESTAURANT

# *A Tradition of Hospitality*



*The beginning of Zehnder's tradition – The Exchange Hotel, 1856*

America's largest family restaurant, Zehnder's of Frankenmuth is the heart of midwestern hospitality. In its nine dining rooms that can seat more than 1,500 guests, Zehnder's offers a full-service menu that features all-you-can-eat family style chicken dinners, seafood, steaks, fresh baked goods and European desserts.

Each year Zehnder's serves nearly one million guests with the superb hospitality that has become a tradition. It also is a great location for group functions, with its seven meeting and banquet rooms for gatherings of up to 400 people.

Zehnder's opens at 11 a.m. seven days a week featuring our dinner menu for adults and children. Our luncheon menu is available Monday through Saturday from 11 a.m. to 2 p.m. Our gluten free and vegetarian menus are available daily. Zehnder's is only closed on Christmas Eve.

*Zehnder's is a special place to bring family and friends together.*



*Heritage Dining Room*



Skip the line and order online  
for your Z Chef's favorites  
including Zehnder's ever  
popular Fried Chicken Family  
Packs and much more.

*Order takeout online:*



**Z-CHEF'S CAFE**



## *Old World Traditions...*

Create your own dining experience in this unique setting. Z Chef's Café, located in the Marketplace on Zehnder's lower level, has something for everyone! We offer soups and salads, plated dinners, fantastic specialty sandwiches and entrées just for kids. Join us for lunch or dinner seven days a week.



Think of Zehnder's for those special events in your life. Let us do all the work so you can enjoy the party. We offer a complete off-premise catering service with a wide selection of options for every budget.



## *...Unique and Exciting Dining*





RETAIL



## Take Zehnder's

Zehnder's Bakery

## Home with You

Zehnder's Marketplace is a showcase of specialty food, gift items and fresh baked breads, pastries and sweet treats. From Zehnder's proprietary line of seasonings, preserves, cheeses, noodles and wines, to a wide selection of unique accessories, culinary wares and gift items.

Order online:



Open seven days a week, Zehnder's Marketplace offers convenient seasonal shopping hours. We're located at the bottom of the main staircase on Zehnder's lower level.

Zehnder's  
Tier One Products



## ZEHNDER'S MAIL ORDER

Online marketplace shopping is available 24 hours a day on Zehnder's website [www.zehnders.com](http://www.zehnders.com). Choose from a selection of tasty treats and favorite Zehnder's gift items.

**PLACE YOUR ORDER TODAY!**

**CALL 844-392-5049, EXT. 0480 OR  
ORDER ONLINE... [www.zehndersstore.com](http://www.zehndersstore.com)**





## Z·GIFT SHOP



*Located in the  
lower level of  
Zehnder's Restaurant*

Zehnder's Gift Shop offers many unique items such as Pandora Jewelry, Swarovski Crystal, women's boutique items and home decor. Our seasonal selections always makes gift giving easy and adds a little sparkle to everyone's life.

## Pandora Jewelry

PANDORA is world-renowned for its high quality and hand-finished jewelry at affordable prices, PANDORA designs, manufactures and markets contemporary jewelry.

Inspiring women to tell their story, PANDORA's stylish and feminine jewelry invites women to unleash their inner self-creator. PANDORA's unique and detailed designs combining traditional craftsmanship with modern technology are made from .925 sterling silver, 14K gold and embellished with cubic zirconia or delicate gemstones.



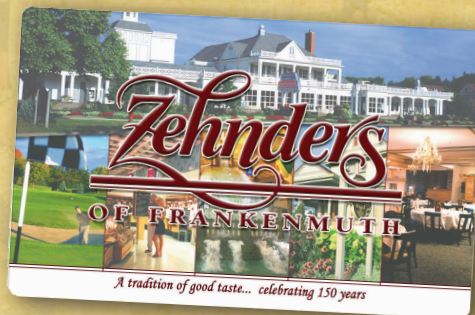
*Something  
for Everyone!*

RETAIL



## Polish Pottery

Area's largest selection of Polish Pottery / Stoneware. Choose from our large selection of beautiful patterns and styles.



## Can't Decide? Zehnder's Gift Cards are the perfect solution!

A gift card is valid for meals at Zehnder's Restaurant or toward purchases of merchandise at Zehnder's Bakery, Marketplace or Gift Shop, The Fortress Golf Course and Zehnder's Splash Village Hotel and Waterpark. To purchase your gift cards, call us at 844-392-5049 or order online at [www.zehndersstore.com](http://www.zehndersstore.com).



# The Fortress

FRANKENMUTH, MI

950 Flint Street

GOLF



*The Fortress Pavilion features 3,000 sq. ft. between the 1st tee and 18th green and seats up to 180 for outings and groups and offers daily dining and drink options.*

## Golf's Tradition Continues

Make a Tee Time



17th Hole  
Par 3

The power of nature shaped into one of Michigan's most beautiful golf courses. The Fortress defends itself with oversized greens and challenging bunkers. Located within walking distance of downtown Frankenmuth, The Fortress encompasses 6,800 yards of formidable play on an 18-hole, par-72 course. The Dick Nugent designed golf course opened Memorial Weekend 1992. The Fortress reflects characteristics of golf's early Scottish origins. Fescue-covered mounds reveal well-guarded, sectioned greens. Bent-grass tees, greens and fairways surround 75 bunkers. Each of the huge greens average 7,500 square feet.

The course offers electric, covered golf carts with your own personal ball and club washer. Players can warm up on the putting green, the chipping green with practice bunker and the target-oriented driving range. Our PGA professional is available for private and group lessons. Special events, tournaments, clinics and junior programs are scheduled throughout the season.





7th Hole  
Par 4



13th Hole  
Par 4



5th Hole  
Par 4



The Fortress Pro Shop carries a full line of quality sportswear, crested goods, golf shoes and accessories, along with the latest in clubs and bags for rent or purchase.

## The Fortress FRANKENMUTH, MI

### 18-Hole Championship Golf Course

Green fees for 18 holes on The Fortress from mid-April to October vary according to season; call 1-800-863-7999 for rates. Hours for the course follow the sun:

April: 9:00 a.m.-6:00 p.m.

May: 7:30 a.m.-8:00 p.m.

June, July, August, September: 6:30 a.m.-8:00 p.m.

October: 7:30 a.m.-6:00 p.m.



LODGING & WATERPARK



1365 S. Main Street

Zehnder's Splash Village Hotel and Waterpark offers 179 deluxe accommodations including 74 suites accommodating 4 to 8 guests and 22 rooms with panoramic views of the waterpark. Amenities include flat screen TV's, microwave, refrigerator, & fireplace.

Welcome  
to Wow!®



Premium Dragonfly Room



Dragonfly Room with  
Waterpark View

Our two bedroom  
Tower Suite  
accommodates up to  
10 guests featuring 3  
full bathrooms and a  
dining area.





*Atrium Park*

*Splash Park*

## *Michigan's Only*

Zehnder's Splash Village is one of the few indoor waterpark hotels in the Midwest with two distinct aquatic adventures with a retractable roof offering something for the entire family. Enjoy over 50,000 sq. ft. of aquatic fun indoors with a six-story family raft ride and super loop body slide; zero-entry activity pool with water geysers, water basketball and volleyball, Action River, private family cabanas, Splash Landing play area, Dumping Bucket, Giggling Gorge and Perilous Plunge four-story tube slides, relax in the Whimsical Whirl Hot Tub or just float along the Crooked Brook Creek Lazy River.

## *Retractable Roof Waterpark*

Book  
Online



Stay Updated:



/ZSplashVillage



*Cabana*



*Outdoor Pool*



*Super Loop*



# Indoor Fun For the Whole Family



*Our 26-foot tree is a prominent feature in the hotel lobby with a large gas fireplace built into the trunk.*

Themed in a whimsical wonderland of elves and fairies, Zehnder's Splash Village is a place where pleasant surprises linger just around each corner.

The landlubbers will love our 2,500 square foot arcade that features popular video and other electronic games. Games are at all levels of play so everyone can have a good time.



*Enjoy dining in the Mushroom Grille or Elf Hollow Cafe, our 160-seat restaurant and view all the wet & wild action right from your table!*



# The MILL

at ZEHNDER PARK

THE MILL  
AT ZEHNDER PARK

## Landmark Luxury

Opening in  
2026!

Scan to visit  
website.



701 Mill Street

The Mill at Zehnder Park, on the banks of the Cass River, promises to be the most distinctive of all Frankenmuth retreats - bringing Frankenmuth's rich history and agricultural heritage to life as a destination for luxury lodging, gathering and escape.



*The Landmark Lounge, nestled in the lower level of The Mill, offers expertly crafted cocktails and hors d'oeuvres in a space that's both elegant and inviting. Open to all, it's the perfect setting for intimate conversation, where warm lighting, rich textures, and vintage industrial décor create a timeless atmosphere.*

The Mill features four unique luxury suites



# Zehnder's for any Occasion...

For meetings, weddings, reunions, golf outings, motorcoach tours or a leisurely getaway, Zehnder's is a unique place to meet, sleep and eat...but most of to enjoy. Guests can

experience the Zehnder's tradition of food and service with menus for every taste and budget. When you think of special occasions or getaways, think of Zehnder's.

## Packages



Stay two consecutive nights and enjoy a Family Style Chicken Dinner, a Family Pizza Pack, daily breakfast and waterpark passes.



Make a memorable birthday celebration for a party up to four with an overnight room, pizza, pop, cupcakes, arcade credits, a balloon bouquet, a birthday banner, ice cream, a beach towel, a birthday hat and a Drumstick Beanie Baby. Add additional members for a minimal fee.



Enjoy the fun at the waterpark followed by a famous family style chicken dinner at Zehnder's Restaurant and breakfast the next morning at Elf Hollow Café.



Eat and play at The Fortress, our 18-hole championship golf course. The package includes 18 holes of golf with cart and dinner at Zehnder's Restaurant for the famous family style chicken dinner.

## Special Occasions



Weddings at Zehnder's is a time of love and happiness shared with family and friends. We realize the importance of this very special day, and wish to share in your happiness and joy.



Versatility, flexibility and service are three key reasons why Zehnder's attracts meetings, conferences and banquets throughout the Midwest. Zehnder's has the expertise to arrange all of your planning needs.



Zehnder's is the ideal destination for those special occasions that need extra attention. Guests can experience the Zehnder's tradition of food and service with menus for every taste and budget. When you think of a special occasion think of Zehnder's.



*Sign up for Zehnder's  
Newsletter and Stay Updated*

**TO MAKE RESERVATIONS OR  
CALL 844-392-5049 OR**

**FOR MORE INFORMATION,  
VISIT [WWW.ZEHNDERS.COM](http://WWW.ZEHNDERS.COM)**



# Zehnder's Annual Events...

Join us for year-round fun and entertainment at Zehnder's of Frankenmuth



*Zehnder's Snowfest Lunch Shows*



*How To Classes*



*Zehnder's Ragtime & Jazz Festival*



*Zehnder's Kid's Camp*

**JANUARY:** • Zehnder's Snowfest Lunch Show

• Zehnder's Snowfest

**MARCH:** • Spring How To's

• Spring Lunch & Dinner Shows

• Breakfast with the Easter Bunny

**APRIL:** • Ragtime & Jazz Festival

**MAY:** • Spring Tea

• Zehnder's Firework Display - Memorial Day

**JUNE:** • Kids Culinary 3-Day Camp

• Summer Lunch & Dinner Shows



*The Fortress Junior Golf*



*Halloween Bash at Splash*



*Visit with Santa & Mrs. Claus*



*New Year's Eve Celebration at Splash*



**JULY:**

• Summer Lunch & Dinner Shows

• Kids Culinary 3-Day Camp

• Fortress Junior Golf Program

**SEPTEMBER:** • Rockin' Oldies Lunch & Dinner Shows

• Fall Baking Classes

• Fall Tea

**OCTOBER:** • Fall Baking Classes

• Fortress Cigar Open

• Halloween Bash at Splash

**NOVEMBER:** • Holiday How To's

**DECEMBER:** • Holiday Lunch & Dinner Shows

• Christmas Tea

• Breakfast & Lunch with Santa

• Splash Village New Year's Eve Celebration



View all of Zehnder's current events and book tickets online at [ticketing.zehnders.com](http://ticketing.zehnders.com)

To make reservations or for more information, call 844-392-5049 or visit [www.zehnders.com](http://www.zehnders.com)

EVENTS



# Zehnder's Snowfest

**A Winter Celebration for the Whole Family!**

Zehnder's Snowfest has been host to one of the top snow sculpting events in North America since 1992. Visitors have enjoyed larger-than-life snow sculptures and beautifully detailed ice carvings each year. In addition, Zehnder's Snowfest offers entertainment for the entire family in the warming tent, a fireworks display, petting zoo and children's activities. Plan now to attend Zehnder's Snowfest!

## Featuring:



*Larger-than-life snow sculptures*



*Beautifully detailed ice carvings*



*Warming Tent*

- World Class Double & Single Block Snow Sculpting Championships
- State of Michigan Snow Sculpting Competition
- High School Snow Sculpting Competition
- Multi-Block Ice Carving Exhibition
- Collegiate Alumni Ice Carving Challenge



*Annual Fireworks*



## Zehnder's Rewards

Zehnder's Rewards is our exclusive loyalty program designed to thank our guests with exciting perks and special offers. With our easy-to-use app, you can conveniently track your purchases, rewards, and points all in one place. The program is points-based—the more you spend, the more you earn—making every visit more rewarding. Best of all, no purchase is required to join. It's simply our way of saying THANK YOU for being part of the Zehnder's family!

### Become a Rewards Member and Receive...

- A complimentary birthday dinner at Zehnder's Restaurant
- Earn points for every purchase
- Receive special rewards and discounts available exclusively to Rewards members.

**DOWNLOAD  
THE APP**



GET IT ON  
Google Play

Download on the  
App Store



[www.zehndersrewards.com](http://www.zehndersrewards.com)

To make reservations or for more information, call 844-392-5049 or visit [www.zehnders.com](http://www.zehnders.com)

EVENTS





OF FRANKENMUTH

# Properties Map

## DISTANCE CHART (In Miles)

|                          |        |                          |
|--------------------------|--------|--------------------------|
| Zehnder's Splash Village | ← .7 → | Zehnder's Restaurant     |
| Zehnder's Restaurant     | ← .3 → | The Fortress             |
| The Fortress             | ← .6 → | Zehnder's Splash Village |



Zehnder's Splash Village Hotel and Waterpark



The Fortress Golf Course

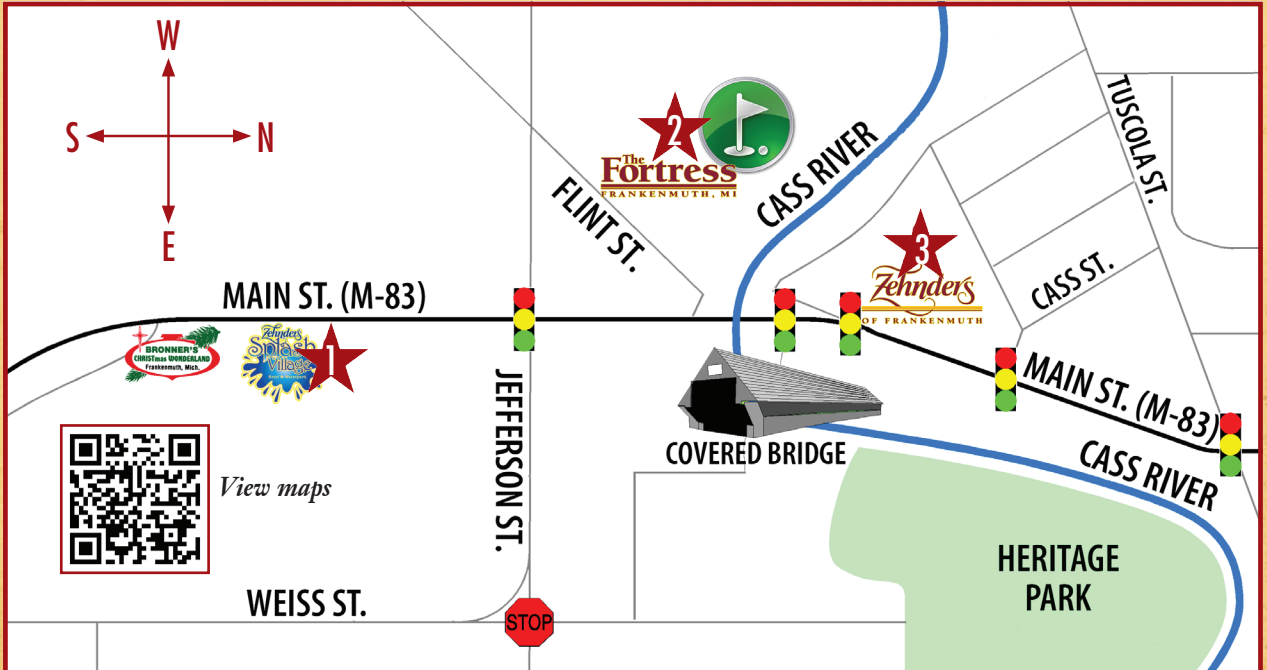


Zehnder's Restaurant



Zehnder's Marketplace & Bakery

Take a  
Virtual  
Tour







Zehnder's serves 9,000 guests on weekends and more than 19,000 during the week. They consume nearly 900,000 pounds of chicken and 832,000 loaves of homemade bread every year. More than one million guests visit Zehnder's of Frankenmuth every year, known for its tradition of good taste.

# The Fortress

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## FRANKENMUTH, MI



Frankenmuth's Largest Indoor Waterpark



Featuring Z Chef's Café, Z Gift Shop and Z Bakery

# Zehnders<sup>®</sup>

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## OF FRANKENMUTH

730 South Main Street • Frankenmuth, Michigan 48734  
ONE CALL DOES IT ALL  
**844-392-5049**

Central Reservations for Dining - Golf - Lodging

[www.zehnders.com](http://www.zehnders.com)



/Zehnders #ZFun