

**Zehnder's**  
OF FRANKENMUTH  
**SNOWFEST**

# **SCHEDULE OF EVENTS**

## **Wednesday, January 25**

### **Ice Carving Exhibition**

Located at Zehnder's Restaurant

Ice carving exhibition teams from Ice Creations and Rock On Ice combine to create dazzling multi-block ice sculptures.

*Sponsored by: DOW*

### **Children's Snow Sculpting**

Located at Frankenmuth River Place

*Sponsored by: Storage of America*

### **State of Michigan Snow Sculpting Teams Begins at 6 p.m.**

Located in Bavarian Inn Restaurant's Parking Lot

*Sponsored by: Bavarian Inn Restaurant*

### **Zehnder's Snowfest Warming Tent - Open 10 a.m. - 4:00 p.m.**

Warming Tent Located Behind Zehnder's Restaurant

Food, Refreshments, Exhibit Booths & Entertainment

*Sponsored by: Webster Garner, Miller Lite, Neuman Pools, Jim Beam, High Noon Sun Sips, Zehnder's Vienna Red & Barefoot Moscato*

### **"All Things Chocolate" Baking Contest - 10 a.m.-4 p.m.**

Featuring Baking Competitions for Cookies, Cakes & Brownies

Free Admission, Door Prizes, Recipes, Food Samples & Demos

Music by "Halsey Old Timers" from 11:30 a.m. - 3:00 p.m. Free Admission

*Sponsored by: Michigan Sugar, Le Creuset, WSGW and Cars 108*

### **Professional Ice Exhibition**

Be entertained and amazed as Greg Butauski, Award Winning Certified Master Ice Sculptor and his team create a multi-block masterpiece featuring a pirates theme.

*Located in Zehnder's Parking Lot behind Rau's Country Store*

*Sponsored by: Pepsi*

Stop by and visit Schaefer & Bierlein Chrysler Dodge Jeep Ram display next to the Snowfest Warming Tent.

*Official Vehicle Sponsor of Zehnder's Snowfest 2023*

**\*ALL SCHEDULED OUTDOOR ACTIVITIES & EVENTS MAY BE CHANGED  
DUE TO WEATHER CONDITIONS!**

Scan the QR Code Below to  
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## Thursday, January 26

**WNEM TV-5 Live Broadcast in Zehnder's Restaurant Lobby**

Evening Broadcast 5 p.m., 5:30 p.m. & 6 p.m.

### Ice Carving Exhibition

Located at Zehnder's Restaurant

Ice carving exhibition teams from Ice Creations and Rock On Ice combine to create dazzling multi-block ice sculptures.

*Sponsored by: DOW*

### Children's Snow Sculpting

Located at Frankenmuth River Place

*Sponsored by: Storage of America*

### High School Snow Sculpting Competition Begins at 9 a.m.

Located at Frankenmuth River Place

*Sponsored by: Northwood University*

### State of Michigan Snow Sculpting Continues Throughout the Day

Located at Bavarian Inn Restaurant's Parking Lot

*Sponsored by: Bavarian Inn Restaurant*

### Snowfest Lunch Show - Dueling Pianos Luncheon at 12 noon

Enjoy a chicken luncheon in Zehnder's Main Dining Room and then be entertained by the Dueling Pianos. Reservations required. Tickets \$55 per person. Call 800-863-7999 for reservations or book online at [Zehnders.com/ticketing](http://Zehnders.com/ticketing).

### Professional Ice Exhibition

Be entertained and amazed as Greg Butauski, Award Winning Certified Master Ice Sculptor and his team create a multi-block masterpiece featuring a pirates theme.

*Located in Zehnder's Parking Lot behind Rau's Country Store. Sponsored by: Pepsi*

### Zehnder's Snowfest Warming Tent - Open 10 a.m. - 2:30 p.m.

Food, Refreshments, Exhibit Booths and Entertainment

Warming Tent Located Behind Zehnder's Restaurant.

*Sponsored by: Webster Garner, Miller Lite, Neuman Pools, Jim Beam, High Noon Sun Sips, Zehnder's Vienna Red & Barefoot Moscato*

### Bingo - Free to all ages from 12:30 - 2:30 p.m.

Located in Zehnder's warming tent

*Win prizes donated by Joe FM, Birch Run Premium Outlets, Zehnder's of Frankenmuth & Pepsi*

*Sponsored by: Joe FM, Birch Run Premium Outlets, Zehnder's of Frankenmuth & Pepsi*

Stop by and visit Schaefer & Bierlein Chrysler Dodge Jeep Ram display next to the Snowfest Warming Tent.

*Official Vehicle Sponsor of Zehnder's Snowfest 2023*



# SCHEDULE OF EVENTS

## Friday, January 27

### WNEM TV-5 Live Broadcast in Zehnder's Lobby

Evening - 5 p.m., 5:30 p.m. & 6 p.m.

### Professional Ice Exhibition

Spectators will be entertained and amazed as Greg Butauski, Award Winning Certified Master Ice Sculptor and his team create a multi-block masterpiece featuring a pirates theme.

Located in Zehnder's Parking Lot behind Rau's Country Store

Sponsored by: Pepsi

### Ice Carving Exhibition

Located at Zehnder's Restaurant

Ice carving exhibition teams from Ice Creations and Rock On Ice combine to create dazzling multi-block ice sculptures.

Sponsored by: DOW

### State of Michigan Snow Sculpting Continues Throughout the Day

Public voting begins.

Sponsored by: Bavarian Inn Restaurant

### High School Snow Sculpting Continues Throughout the Day

From 9 a.m.-5 p.m.

Located at the Frankenmuth River Place.

Sponsored by: Northwood University

### Friday Fireworks Display

6:45 p.m.

Sponsored by: DOW

### Zehnder's Snowfest Warming Tent 10 a.m. - 12 midnight

Food, Refreshments, Exhibit Booths & Entertainment.

Sponsored by: Webster Garner, Miller Lite,  
Neuman Pools, Jim Beam, High Noon Sun Sips,  
Zehnder's Vienna Red & Barefoot Moscato

Featuring Snowfest Country Night Sponsored by:

WKCQ, The Fortress & Joe FM

11:30 a.m.-2:30 p.m. - Music by the Swift Brothers

3:00-4:30 p.m. - U.S. 338th Army Band Country Concert

6:00 p.m. - WKCQ Karaoke Contest Finals

8 p.m.-12 Midnight - The Family Tradition Band

\$5.00 Cover Charge after 6:00 p.m.- 12 & under free

### Children's Play Area Open

4 p.m. - 7 p.m. - Petting Zoo (Free)

4 p.m. - 7 p.m. - Pony Rides (\$3.00)

Located next to Frankenmuth Fudge Kitchen.

Sponsored by: MEIJER

4 p.m. - 7 p.m. - Musical Carousel Ride (Free)

Sponsored by: Reimold Printing

4 p.m. - 7 p.m. - Dizzy Dragon Ride (Free)

Sponsored by: DOW

### Collegiate Alumni Ice Carving Challenge

From 4:00 p.m. - 7:00 p.m.

Located in Edwin L. Zehnder Park

Sponsored by: Covenant Healthcare and  
Zehnder's Splash Village Hotel & Waterpark

### \*\*Other Community Activities\*\*

4 p.m. - 7 p.m. - Children's Inflatables at  
Frankenmuth River Place Shops (tickets required)

4 p.m. - 9 p.m. Frankenmuth Ice Rink at  
Edwin L. Zehnder Park

Stop by and visit Schaefer & Bierlein Chrysler Dodge Jeep Ram display next to the Snowfest Warming Tent. Official Vehicle Sponsor of Zehnder's Snowfest 2023

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# SCHEDULE OF EVENTS

## Saturday, January 28

### Professional Ice Exhibition

Spectators will be amazed at Greg Butauski, Award Winning Certified Master Ice Sculptor and his team's multi-block masterpiece featuring a pirates theme.

*Located in Zehnder's Parking Lot behind Rau's Country Store*  
**Sponsored by: Pepsi**

### Collegiate Alumni Ice Carving Challenge

11:00 a.m.-3:00 p.m. Former Collegiate Alumni compete in a single-block ice carving challenge.

*Located at Edwin L. Zehnder Park*  
**Sponsored by: Covenant Healthcare & Zehnder's Splash Village Hotel & Waterpark**

### Zehnder's Snowfest Warming Tent

9:00 a.m. to 12 midnight  
Food, Refreshments, Exhibit Booths & Entertainment

**Sponsored by: Webster Garner, Miller Lite, Neuman Pools, Jim Beam, High Noon Sun Sips, Zehnder's Vienna Red & Marefoot Moscato**

**Featuring Classics Day Sponsored by: WHNN and Gordon Food Service**

9:30 a.m. - 10:00 a.m. - U.S. 338th Army Brass & Wind Ensemble

10:00 a.m. - 11:00 p.m. - U.S. 338th Army Band Patriotic Concert

11:00 a.m. - 4:00 p.m. - Magician Jason Abbott (3) Shows

11:30 a.m. - 3:30 p.m. - Music by The Saucecats

2 p.m. - Snow Carving Awards

4:00 p.m. - 5:30 p.m. - U.S. 338th Army Band Rock Concert

8 p.m. - 12 a.m. Music by the Rock Show

(\$5.00 Cover Charge after 6 p.m. - 12 & under free)

### Children's Play Area Open

11 a.m.-5:00 p.m. - Petting Zoo (Free)

11 a.m.-5:00 p.m. Children's Pony Rides (\$3.00)

*Located next to Frankenmuth Fudge Kitchen.*

**Sponsored by: MEIJER**

11 a.m.-5:00 p.m. Musical Carousel Ride (Free)

**Sponsored by: Reimold Printing**

11 a.m. - 5 p.m. - Dizzy Dragon Ride (Free)

**Sponsored by: DOW**

### Annual Fireworks Display

6:45 p.m.

**Sponsored by: Huntington Bank, OpenAire and United Association Local Union 85**

### Other Community Activities

11 a.m. - 7 p.m. - Children's Inflatables at Frankenmuth River Place Shops (tickets required)

11 a.m. - 10 p.m. Frankenmuth Ice Rink at Edwin L. Zehnder Park

**Stop by and visit Schaefer & Bierlein Chrysler Dodge Jeep Ram display next to the Snowfest Warming Tent. Official Vehicle Sponsor of Zehnder's Snowfest 2023.**

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# **SCHEDULE OF EVENTS**

## **Sunday, January 29**

**All ice and snow sculptures completed for public viewing**

**Zehnder's Snowfest Warming Tent Open 10 a.m. - 5 p.m.**

Food, Refreshments, Exhibit Booths and Entertainment

Warming Tent Located Behind Zehnder's Restaurant.

*Sponsored by: Webster Garner, Miller Lite, Neuman Pools, Jim Beam, High Noon Sun Sips,  
Zehnder's Vienna Red & Barefoot Moscato*

*11:00 a.m. - 4:00 p.m. Magician Jason Abbott (3) Shows*

*1:00 - 5:00 p.m. - Music by Stone Street Revival*

**Children's Play Area Open 12 p.m.-5 p.m.**

12 noon-5:00 p.m. - Petting Zoo (Free)

12 noon-5:00 p.m. - Children's Pony Rides (\$3.00)

*Located next to Frankenmuth Fudge Kitchen. Sponsored by: MEIJER*

12 noon-5:00 p.m. - Musical Carousel Ride (Free)

*Sponsored by: Reimold Printing*

12 noon-5:00 p.m. - Dizzy Dragon Ride (Free)

*Sponsored by: DOW*

### **Other Community Activities**

12 noon - 4 p.m. Children's Inflatables at Frankenmuth River Place Shops (tickets required)

11 a.m. - 8 p.m. Frankenmuth Ice Rink at Edwin L. Zehnder Park

**Stop by and visit Schaefer & Bierlein Chrysler Dodge Jeep Ram display next to the Snowfest Warming Tent. Official Vehicle Sponsor of Zehnder's Snowfest 2023.**

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